

INVITATION



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Dear Ladies and Gentlemen,

The Representation of the State of Saxony-Anhalt to the European Union, together with the Ministry of Economy, Science and Digitalisation of the State of Saxony-Anhalt cordially invites you to attend the conference

Shaping the Digital Single Market: smart solutions from Europe's regions

in the

Representation of the State of Saxony-Anhalt to the EU

on

Tuesday, May 15 2018, from 18:30

Increasing digitization is causing disruptive changes to our lives and work. Mobile phones are becoming smartphones, factories are turning into "smart factories". The digital shift is far from complete – it has only just begun. It is essential for Europe's regions to be proactive and to shape this transformation strategically. How do these digitization approaches fit together and how can the EU support their development, close to the needs of the people in the regions? What impetus can experience on the ground provide to inform the political discussions and decisions made in Brussels and Strasbourg?

We would like to discuss these and other questions with you and representatives of the EU institutions, the business community and the partner regions of Saxony-Anhalt, Centre-Val de Loire and Valencia.

Time

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| 18:30 | Welcome and registration |
| 19:00 | Welcome address by Thomas Wünsch , State Secretary in the Ministry of Economy, Science and Digitalisation of the State of Saxony-Anhalt |
| 19:15 | Keynote by Maximilian Strotmann , Cabinet of Andrus Ansip, Vice-President of the European Commission for the Digital Single Market |
| 19:30 | The Digital Strategy of the region Centre-Val de Loire
Pierre Commandeur , Regional Councilor for Digital Economy, Region of Centre-Val de Loire |
| 19:45 | The Region of Valencia: towards an innovative and inclusive economy and society,
Pedro Pernías Peco , Director General of Information and Communications Technology, Regional Government of Valencia |

20:00

Panel discussion with

- **Maximilian Strotmann**, Cabinet of Andrus Ansip, Vice-President of the European Commission for the Digital Single Market
- **Thomas Myrup Kristensen**, Director for EU Affairs and Head of Brussels office, Facebook
- **Thomas Wünsch**, State Secretary in the Ministry of Economy, Science and Digitalisation of the State of Saxony-Anhalt
- **Pierre Commandeur**, Regional Councilor for Digital Economy, Region of Centre-Val de Loire
- **Pedro Pernías Peco**, Director General of Information and Communications Technology, Regional Government of Valencia

Moderation: **Pirita Lindholm**, Director of the ERRIN Network

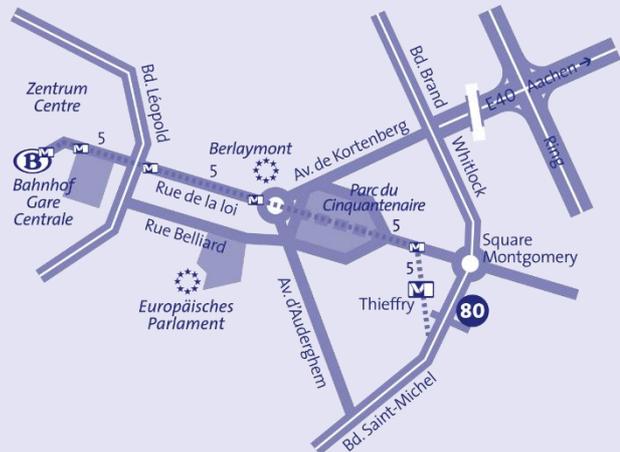
20:45

Networking Reception

The event will be simultaneously translated (DE-EN, EN-DE).

Venue

Representation of the State of Saxony-Anhalt to the EU
Centre of the Regions
Boulevard Saint Michel 80
B-1040 Brussels



Please register your interest by May 9 2018:

- by replying to the following email address: sekretariat@lv-bruessel.stk.sachsen-anhalt.de or
- by phoning **+32 (0) 2 741.09.31**.

Only a limited number of places are available. We operate a first come first served policy.

By attending this event, you are consenting to the use by the Representation for publicity purposes of any images created of you during the event, without any geographical, temporal or content-related limits.



SACHSEN-ANHALT

Vertretung bei der
Europäischen Union



SACHSEN-ANHALT

Ministerium für Wirtschaft,
Wissenschaft und Digitalisierung